



## “World Entrepreneurs Day”

“Startup Awareness session” was organized by the Institution’s Innovation Council (IIC), Idea and Innovation Cell, and SSIP Cell VNSGU on 27th December 2022 at Mahatma Gandhi Department of Rural Studies, Veer Narmad South Gujarat University, Surat. In this Celebration, there was a total of 52 participants.

The main purpose behind this startup session in the rural department was to create awareness of start-ups, innovation, and leadership among the students. Veer Narmad South Gujarat University believes in providing the wings to generate innovative ideas and nurture our students to establish their start-ups by promoting their entrepreneurial spirit. It is always said that to get India stronger, first strengthen its roots, and all our roots are our country's interiors, rural areas, and villages. With this motto Institution’s Innovation Council has organized a startup awareness session for the students of the rural department of VNSGU. The welcome address was given by Dr. Deepak Bhoja Professor of the Rural Studies department. Dr. Vipul Somani Head of the Department of Rural Studies gave a brief introduction about the speaker and shared some of the problems faced by their departments and also shared the work done by the faculties and students of the department to solve their problems. Dr. Somani also mentioned various problems which farmers in India face and asked their students to think of suitable solutions to help them.

Students from the Rural Department are basically from Agriculture background so they can understand the problems in agriculture sectors. Our govt has various schemes for agriculture dept. Ms. Trushna Yagnik start the session by sharing a few examples of start-ups that are successful in solving the problems of agriculture sectors. She further explained various SSIP Funds and government aids to help students to nurture their ideas and to develop a prototype from their ideas.

She also motivates students by giving a few startup examples of VNSGU students and Successful start-ups of VNSGU Alumni.

To conclude the session Dr, Deepak Bhoja gave thank you speech in which he first thanked Dr. Kishor Sinh Chavda Vice chancellor VNSGU and Dr. Rameshdan Gadhvi Registrar

VNSGU for their Constant support in organizing such events. Institution's Innovation Council, Moe's Innovation Cell, AICTE Veer Narmad South Gujarat University, and speaker for the event for sharing their knowledge and inspiring students to work towards the direction of start-ups.